

PACKAGES: SUITABLE FOR ANY LISTING

WORK WITH US.

Four tiers. Fixed pricing. Every package delivered on time, every time. Pick the tier that fits the listing. Layer add-ons when the campaign needs more.

	MOST BOOKED		
TIER 01 / AUD ENTRY \$280 + GST Rentals & entry-level listings + Photography (20 edited stills) + One social reel (15-30s) PHOTOS 24H · VIDEO 48H	TIER 02 / AUD STANDARD \$699 + GST Core mid-market listings + Photography (30 edited stills) + Cinematic listing film (60-90s) + Drone photos & video PHOTOS 24H · VIDEO 72H	TIER 03 / AUD FULL \$1,290 + GST Premium listings + Photography (40 edited stills) + Extended cinematic film (~2 min) + Social cutdown (15-30s) + Twilight shoot + Virtual staging (up to 5 images) PHOTOS 24H · VIDEO 72H PRIORITY	TIER 04 / AUD ULTRA-PREMIUM \$2,950 + GST Ultra-luxury, developer & commercial + Photography (40-50 edited stills) + Full cinematic narrative film (3+ min) + Drone photo & video, multiple angles + Twilight Shoot + Virtual staging (up to 15 images) + Two Social cutdowns (15-30s) + Agent branding content included + Priority booking PHOTOS 24H · VIDEO 72H PRIORITY

PHOTO & VIDEO ONLY: STAND ALONE PRODUCTS

PHOTO ONLY.

HDR-edited stills. A separate product line for jobs that don't need the full bundle.

PACKAGE 01

15 PHOTOS

\$199

15 HDR-edited stills, interior and exterior. Enough to cover every room without padding.

PACKAGE 02

20 PHOTOS

\$249

The standard count for a typical 3-4 bedroom home, inside and out.

PACKAGE 03

30 PHOTOS

\$329

Full coverage for larger homes, with the extra angles that actually sell.

PACKAGE 04

40 PHOTOS

\$409

Every room, every angle. Built for acreage, luxury or multi-living.

PHOTO & VIDEO ONLY: STANDALONE PRODUCTS

VIDEO ONLY.

Cinematic property films, priced by property value.

TIER 01

STANDARD VIDEO

\$450

Under \$1M

- + Onsite time: up to 1 hour
- + 1 camera, 4K UHD
- + Up to 60 sec, daytime only
- + Delivery: 48 hours

A clean, focused listing film for entry-level properties that need to move fast.

TIER 02

SIGNATURE VIDEO

\$750

\$1M – \$2M

- + Onsite time: up to 2 hours
- + Cinema-grade 4K, drone included
- + Up to 90 sec, daytime only
- + Delivery: 72 hours

Cinematic enough to elevate mid-market homes, without overproducing the story.

TIER 03

PRESTIGE VIDEO

\$1,150

\$2M+

- + Onsite time: up to 4 hours
- + Two 4K cameras, drone included
- + Up to 2 min, day & twilight
- + Delivery: 96 hours

A considered short documentary for luxury and prestige properties that deserve time.

ADD-ONS: LAYER ONTO ANY PACKAGE

ADD-ONS.

VIRTUAL STAGING

All tiers · per room

Digital furnishing of a vacant room.

\$50 + GST

TWILIGHT PHOTOGRAPHY

Entry, Standard

Sunrise or sunset exterior session.

\$180 + GST

EXTRA SOCIAL CUTDOWN

All tiers

Additional short-form reel from the same shoot.

\$140 + GST

LISTING COPYWRITING

All tiers

Professionally written listing description.

\$75 + GST

AGENT BRANDING SHOOT

Standalone

Standalone half-day personal branding content shoot.

\$850 + GST

RUSH TURNAROUND

All tiers

Same-day delivery on photos or video.

\$200 + GST

Staging and social cutdown add-ons apply beyond what's already bundled into Full and Ultra-Premium – e.g. a 6th staged room on Full, or a 3rd cutdown on Full, is charged at the add-on rate above.

LET'S SHOOT YOUR NEXT LISTING.

DIRECT

chris@baumedia.com.au
+61 466 437 432

STUDIO

Perth, Western Australia

HOURS

Mon – Sat
07:00 – 19:00 AWST